

**Minutes of a Meeting**  
**Of the**  
**BROOKLYN RECREATION BOARD**  
**February 9, 2016**

The meeting was called to order at 7:08 p.m. by Kevin Tanski.

**Roll Called:**

Kevin Tanski	-	Present
Alison Rafter	-	Present
Rebecca Byndas	-	Present
Ryan Kelber	-	Present
Robert Hennings	-	Present

Approval of the minutes dated, December 21, 2015 did not have a quorum of 2015 board members.

**Vote resulted:**

No quorum.

Manager Mrs. Maria McGinty gave the following report:

**Program Reports**

The main goal this year is to spend less via salary and expenses and to raise revenue with new ordinances that raise prices. Last year we spent \$1.264 million. The revenue was \$600,000.00 which is 46% of our expenses. We want to change that and bring that amount up. The accounts are where we took the money in from such as Day Camp or I.D. passes. Our highest patrons are Resident Seniors with 14.2% and next are Resident Adults at 11.2%.

The Program Reports are the main thing to look at to bring income in this year. Learn to Skate makes money and the instructors are raising the price this summer by \$5.00. The Spring Swizzle is this year which is only an exhibition and only one night but we are going to start charging this year \$2.00-\$3.00. Learn to Swim was \$16,000.00 and our biggest revenue maker. No rate increase this year. Day Camp lost \$3,000.00 due to the two directors leaving and we trained another person at the same time and also ordered new arts and crafts. We are going to raise the class price by \$10.00 per person. The Sponsorship Program will be \$225.00 this year. The Spring Soccer Program was bad but the Fall Soccer Program was better by cutting staffing costs. With the Sponsorship Program going up by \$25.00, the staffing cuts, and the fee raised by \$5.00, we are hoping to break even. It is \$60.00 for residents and \$65.00 for non-residents. Baseball and softball we lost \$1,000.00. We raised the cost by \$5.00. Jen and Jeff the directors are looking at the staffing costs. The volunteer coaches have background checks and run the teams and if there is a team with no volunteer coach, then we do have a staff member be the coach. The little ones we use our refs but the older players we use an outside source from the West Denison League. The ages begin at 3-4 year olds and now we are up to 16 for girls with the

increase of our traveling leagues. The boys are up to 14 years old. A couple of teams want to come over and join our league. Last year's Basketball Program made \$832.00 and this year we have the same amount of kids and workers for the 6 week program.

### **Ordinances**

1. Sponsorship – the wording said sports but now it will say programs to include events like the Farmers Market. The range is higher for the amount of money.
2. Advertisement – We terminated the contract for the advertisement on the rink wall. We now are going to have companies make their own certain size banner and pay for the advertisement to be hung up. To advertise the advertisement we will get a listing for all the city businesses and send a letter out. We are interested in Drug Mart because they do a lot of sponsorships. No advertisement on the boards because it distracts the hockey players. If we get a new zamboni we can wrap it. The rink, pool, and baseball fields all have different size and price ranges for a banner to advertise. The Board discussed the different Brooklyn businesses to send sponsorship letters to and also not to tap out the same businesses.
3. We will need an ordinance for volleyball which we never had. Ryan Kelber said if the timing was right the school would already have a custodian there. The suggestions were for an eight week program for grades 3-6 and twice a week. The time could be 6-12 weeks for the ordinance range. The program would be more instruction and partnering with the Brooklyn High School Volleyball program. The time of year which is best is between June and August.
4. The basketball program can tie in with the school schedule again to have the custodian. The grades offered are 1-8 for an 8 week course. The rates now are \$20.00-\$40.00 but they will be changed to \$35.00-\$75.00. Residents only which include the students going to all schools in Brooklyn. The summer hockey camps are all private so they are not advertised in our brochure.
5. We are possibly hosting a Farmers Market. It is just in the planning stage right now and an ordinance will come out if it passes.
6. Youth Opportunities paperwork was filled out today. They will be only 16 year olds and only 10 workers. The County pays for them and the workers need to be monitored. They can also go to other sites.

### **Open Forum**

The three new members were introduced. Bob Hennings asked about different adult programs. Manager McGinty suggested any new member to walk through the building. We could have kick ball or corn hole tournaments. Kevin Tanski asked about the energy efficient report from Brewer Garrett and what could be updated for this building. Alison Rafter asked about how many lifeguards are here and why more Brooklyn residents aren't interested. Ryan Kelber asked about WIFI. Mayor Gallagher said the initial cost is \$35,000.00 and a onetime cost of \$20,000.00 that lasts 10 years and needs Council's approval. Ryan Kelber asked about online registration and we are working on it but we need credit card approval. We need a social media specialist to post information. Bob Hennings asked about the swimming programs. The months of November through February we are booked solid with swim teams. Memorial Ballpark we lost the grant and also St. Ignatius is not interested in it anymore. Mayor Gallagher said less than 10% of residents are using this building and that speaks loudly of the sustainability of this building. Do we do partnerships with the hospitals or other companies? We need to generate revenue. The breakdown of the programs is a good way to see things. Mayor Gallagher said she does not want to cut but to do things more cost efficient. Manager McGinty would like to

combine the pool management and other programs into one director instead of several part time workers. We have a pool and an ice rink and no classrooms to rent out for other activities. Alison Rafter said we need to get people in here and we are going in the right direction. Mayor Gallagher asked about the tennis courts that not many people use. Kevin Tanski suggested if we did energy savings then that money saved could go into different projects for the building. Alison said we are competing with other new gyms and we have to offer people new things to be competitive. Manager McGinty said previous board member Matt O'Brien had suggested to give the graduating Brooklyn High School seniors a free pass for a year or six months. Alison Rafter suggested renting the tennis courts to various schools that need to practice for their teams. Bob Hennings asked about if we charge at the basketball courts. Manager McGinty said we do not but we do put attendants up there. When it is open to the public we don't put anybody in there but after 4:00 p.m. the participants need an I.D. card. There are some problems at the basketball courts. Maria said we need to raise the 10% resident participation. Rebecca Byndas said her Day Camp students saw the girls playing softball last summer and were interested. There is another company named Silver and Fit that is similar to Silver Sneakers and uses different insurance companies so more seniors could use our facility. Rebecca Byndas asked about the Zumba classes at the Senior Center which is separate from the Brooklyn Recreation Center. Manager McGinty said it was one of the best meetings in a long time.

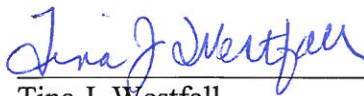
**MOTION** by Rafter, seconded by Hennings to adjourn at 8:11 p.m.

**Vote resulted:**

Yeas-Tanski, Rafter, Byndas, Kelber, Hennings

Nays-None

Absent-None



Tina J. Westfall  
Secretary

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Board Member